



Trends of the agri-food trade policies in the EU

*Agricultural Policy Forum, Jahorina (BiH)
17 October 2018*

Mark Cropper
European Commission
DG Agriculture and Rural Development
Unit A1: Global issues and relations with ACP

Outline

- 1. **What** is trade (policy)?
- 2. **Why** does the EU have a trade policy?
- 3. **How** does EU trade policy work?
- 4. **Who** are the big players in EU agtrade?
- 5. **Where** are the main agtrading partners?
- 6. **How much** agtrade is EU there?
- 7. **And?** The Key Question

1. What is trade (policy)?



<https://www.ictsd.org/>

<https://knowallabouttradenetwork.wordpress.com/about/>

1. What is trade (policy)?

- ***Trade*** is the action of buying and selling goods and services; commercial exchange
- ***Trade policy*** defines the goals, rules and regulations that pertain to trade relations between countries, and includes import and export taxes, inspection regulations, quotas and licenses.

2. Why have an EU trade policy?





2a. Why have an EU trade policy?

- *Trade is a **founding principle** of the EU*
- *It allows importers to buy **cheaper imports***
- *It gives exporters access to **new markets***
- *It gives consumers **a safe, wider choice***
- *It leads to economic **growth and jobs***
- *It gives increased **negotiating power***
- *It helps the EU **shape globalisation***



2b. Why have an EU trade policy?

- **"Trade for All" policy agenda (Oct. 2015)**
 - *Effective - adapted to new economic realities*
 - *Responsible – based on values & sustainability*
 - *Transparent – inclusive, results-based policy-making*
- **"Harnessing Globalisation" agenda (May 2017)**
 - *« Globalisation is good.... »*
 - *« if the benefits are shared fairly and more evenly »*
 - *« EU must promote a stronger, rules-based global order... »*
 - *« and empower its citizens through robust social policies »*

3. *How does EU trade policy work?*





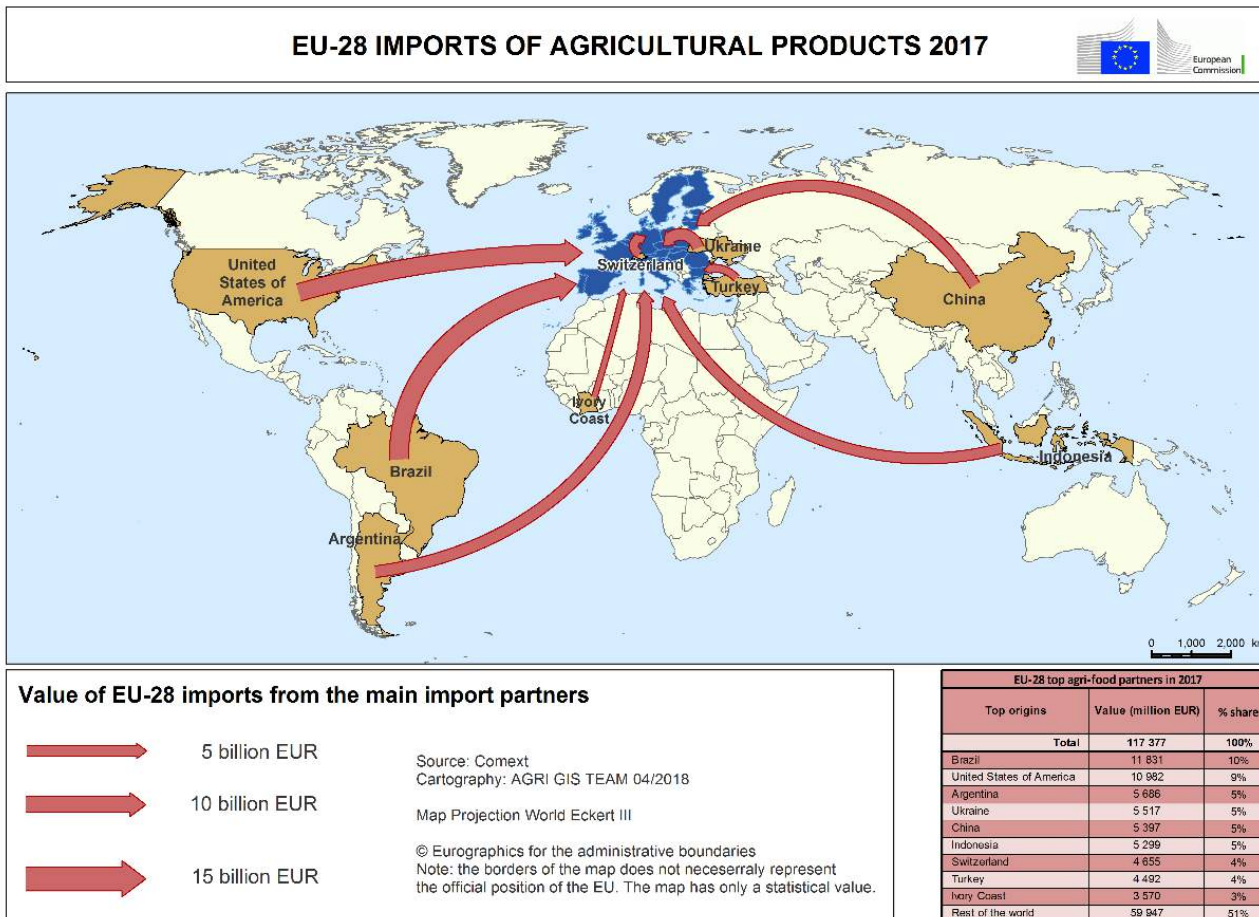
3. *How does EU trade policy work?*

- **1. Evaluation** - COM report, EU Summit
- **2. Ambition** - Deep & Comprehensive Trade
- **3. Authorisation** - COM mandate from Council
- **4. Negotiation** (goods, services, intellectual property, investment, other)
- **5. Feedback** – reporting, consulting, analyzing
- **6. Ratification** – Council, Parliament(s)
- **7. Implementation** – delegated acts, committees

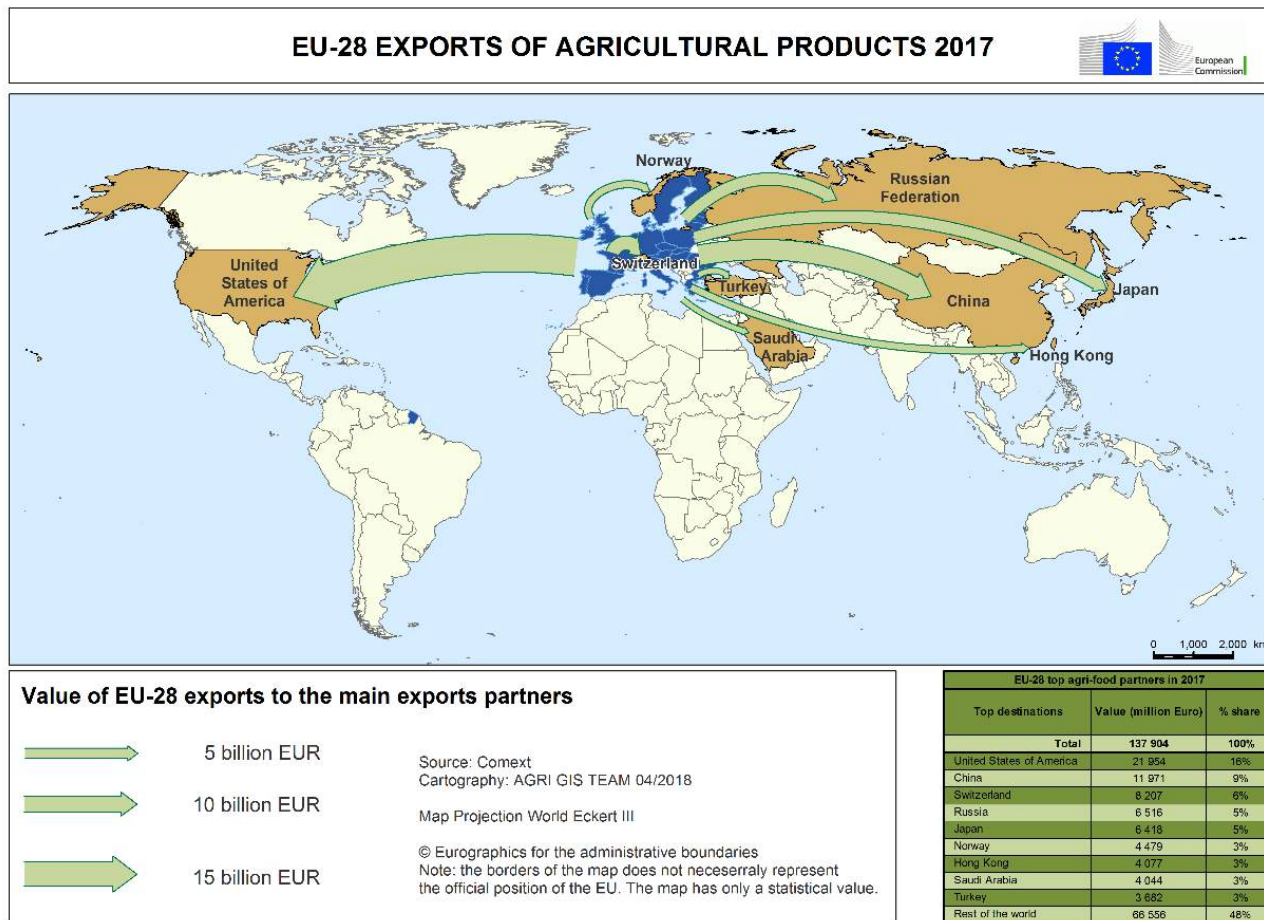


European Commission

4/5. Who/where do EU ag imports come from?



4/5. Who/where do EU agexports go to?

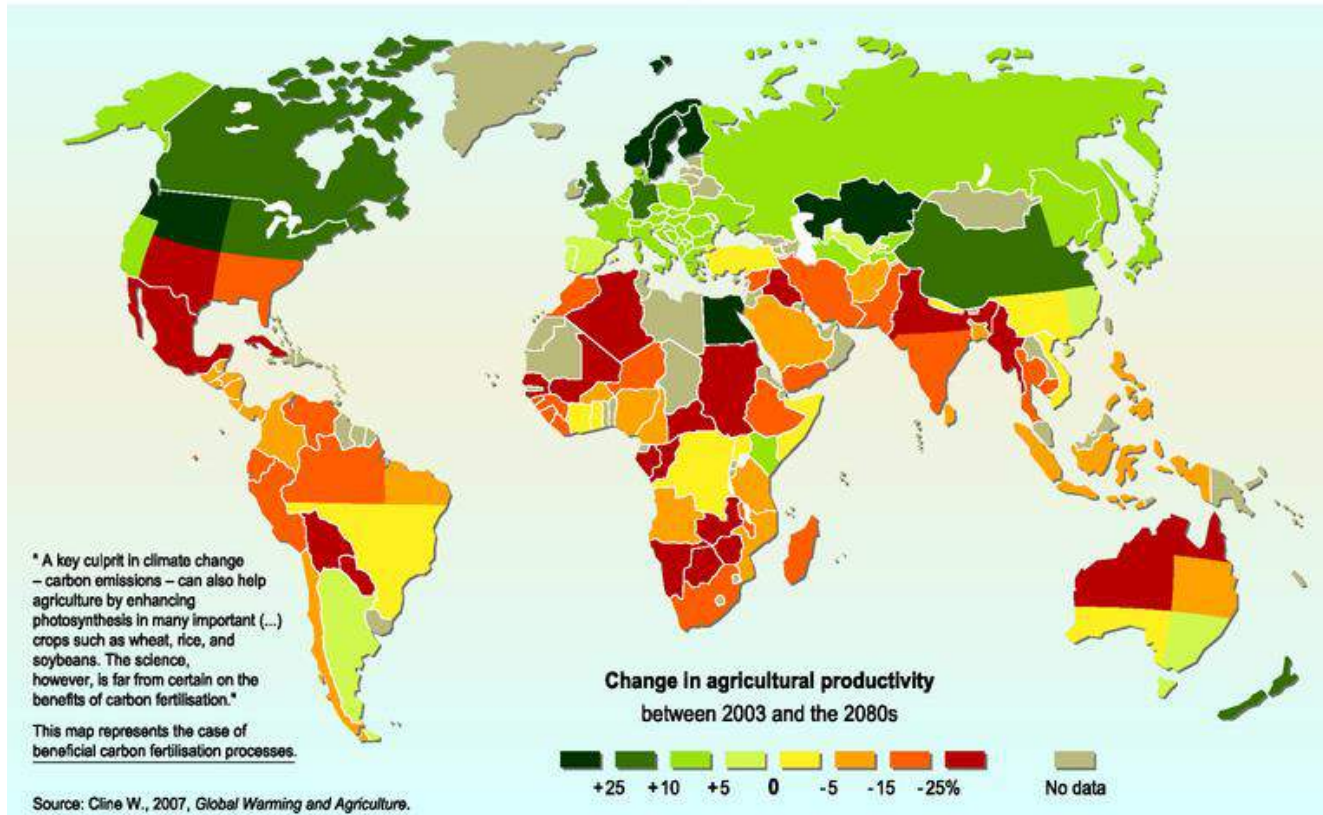




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5. Where will EU agtrade go in future?

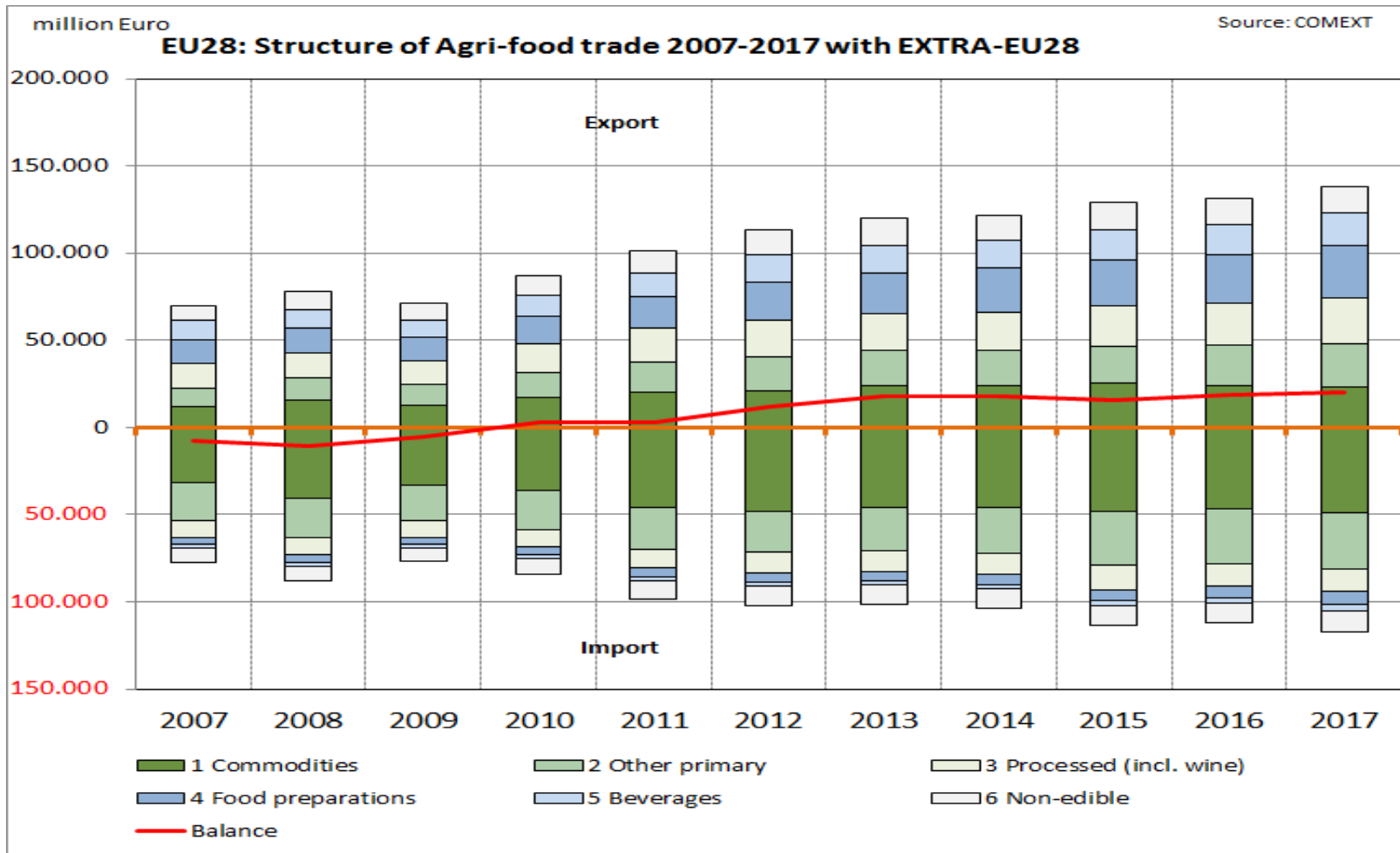
Projected impact of climate change on agricultural yields



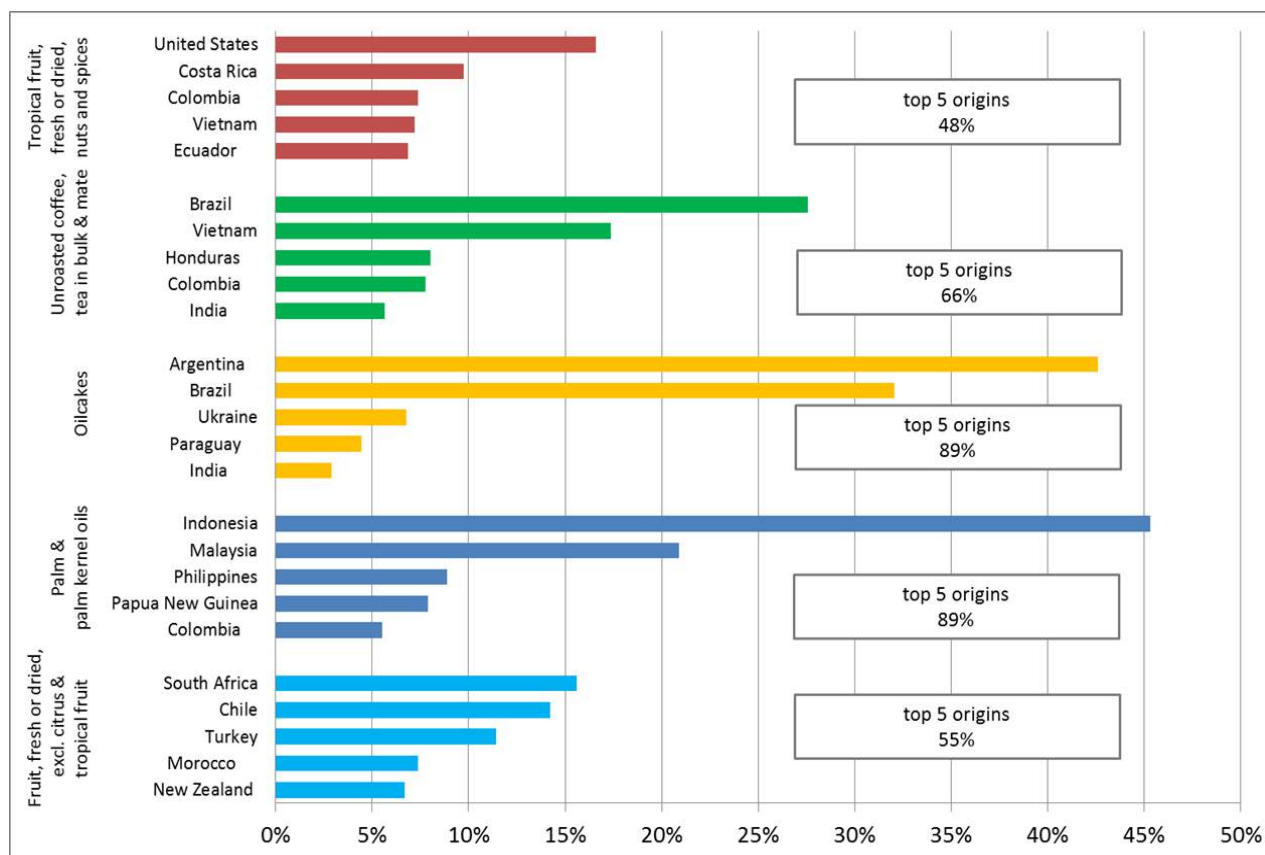
6. How much EU agtrade is there?



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Top 5 EU import products (value)



Tropical fruit (Other)

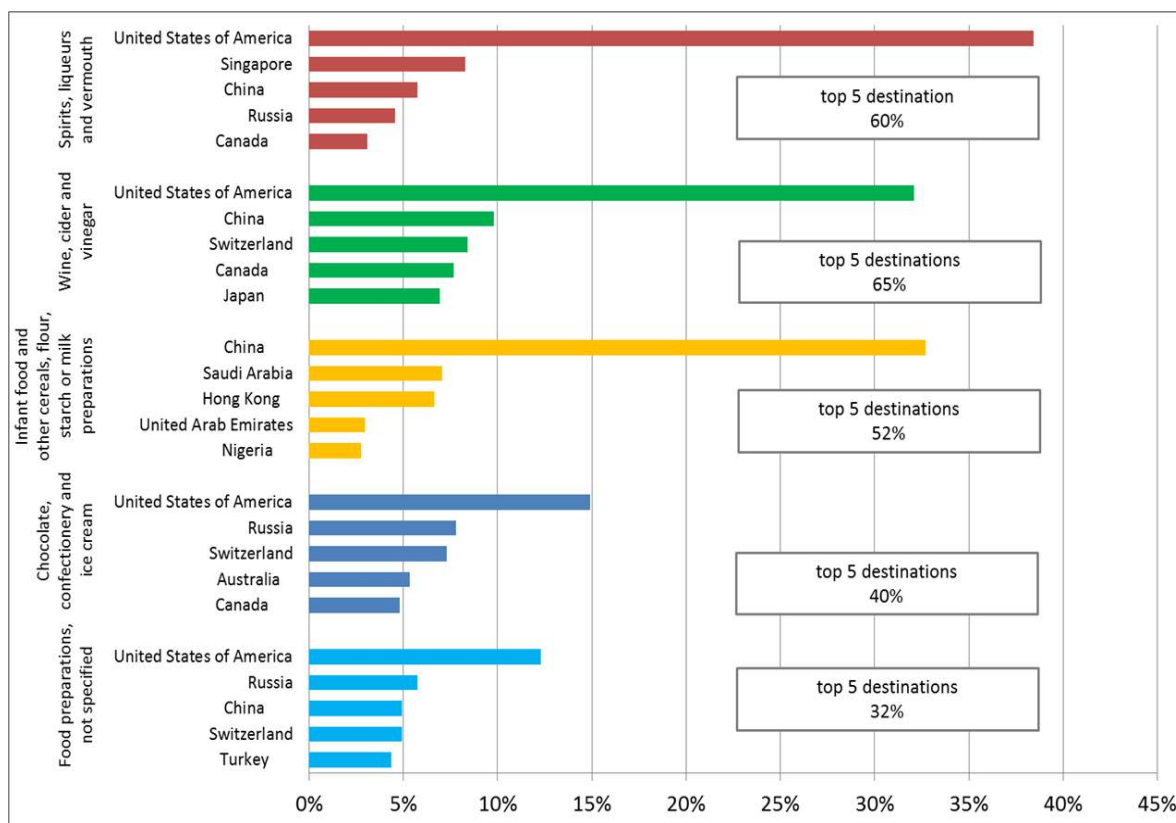
Coffee (commodity)

Oil cakes (comm)

Palm oil (comm)

Fruit (Other 1°)

Top 5 EU export products (in value)



Spirits (beverage)

Wine (processed)

Infant food (prep)

Chocolate (prep)

Food preparations

6. How much EU trade is there with WB?

Western Balkans (Albania, Bosnia-Herzegovina, FYRO Macedonia, Kosovo, Montenegro, Serbia):

- *Contributes about 2% to EU agri-food trade*
- *Which amounts annually to:*
 - *EUR 1.8 billion of WB exports to the EU (Other primary 33%; Commodities 27%)*
 - *EUR 3.1 billion of WB imports from the EU (Food preparations 27%, Other primary 12%)*
- *Both growing at about 6% per year (2007-2017).*

7. The Key Question: So what (next)?



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- *More Icelandic bananas?*
- *Drone-driven trade?*
- *Socially innovative trade?*



7. So what (next)?

- *So what is the **message for agri-food trade policy** from “internal” (domestic) policies like innovation, digitalization and services?*
- *So what can the concept of “**Trade in Added Value**” do to help?*



Thank you for your attention!

EU Trade Policy

<http://ec.europa.eu/trade/policy/>

EU agri-food trade

https://ec.europa.eu/agriculture/trade-analysis_en

Trade in Value Added

<http://www.oecd.org/sti/ind/measuring-trade-in-value-added.htm>