



Support to the Inbound Tourism Development in the Western Balkans Cross-Border Rural Areas

Working Group 1: Regional Expert Advisory Working Group on Economic Diversification through Rural Tourism

**18 – 19 October 2021
Vrnjacka Banja, Serbia**

Draft Program

18 October

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| 13:00 – 14:00 | Welcome lunch |
| 14:00 – 14:20 | Official opening and purpose of the meeting: <ul style="list-style-type: none">• Mr. Boban Ilic, SWG Secretary General• Ms. Jasminka Varnalievva, Chief of Party, USAID EDGE project |
| 14:20 – 14:40 | Tour of the table |
| 14:40 – 15:00 | Achievements so far from the project “Support to the Inbound Tourism Development in the WB Cross-Border Rural Areas” – Ms. Dori Pavloska Gjorgjieska, SWG Senior Project Manager |
| 15:00 – 15:30 | Impact felt by the private operators – individual inputs from each representative of the selected tourism tours, 10 min each |
| 15:30 – 16:00 | Coffee break |
| 16:00 – 16:50 | Impact felt by the private operators – individual inputs from each representative of the selected tourism tours, 10 min each (continues) |
| 16:50 – 17:00 | Remaining activities until the project completion - Ms. Dori Pavloska Gjorgjieska, SWG Senior Project Manager |
| 17:00 – 17:15 | Discussion |
| 17:15 – 17:30 | Best practices from the region within the EDGE program – Ms. Natasha Lazovska, EDGE Grants Manager |
| 17:30 – 17:45 | Discussion |
| 17:45 – 18:00 | Concluding remarks - Mr. Boban Ilic, SWG Secretary General |
| 19:00 | Dinner |



19 October

- 09:00 – 09:10 Opening and introduction to the meeting - Ms. Dori Pavloska Gjorgjieska, SWG Senior Project Manager
- 09:10 – 09:40 Recommendations by regional experts for enabling rural tourism policy environment – [Prof. Suzana Đorđević-Milošević](#), PhD, Singidunum University, Environment and Sustainable Development
- 09:40 – 10:30 Discussion
- 10:30 – 11:00 Coffee break
- 11:00 – 12:00 Recommendations for enabling rural tourism policy environment in the WB – group work
- 12:00 – 12:15 Concluding remarks - Ms. Dori Pavloska Gjorgjieska, SWG Senior Project Manager
- 12:15 – 13:30 Lunch

Continuing to the Agricultural Policy Forum 2021